



130 Kai Malina Pkwy. Lahaina, Hawaii 96761

Honua Kai Resort & Spa on Maui

Brews Coffee with a Cause

A Story of Humanitarian Aid

Kaanapali North Beach, Maui (April 10, 2009) – [Honua Kai Resort & Spa](#) has a heart. Maui's newest luxury resort opened January 2009, and its stainless steel Cuisinart coffee makers in all 318 guest suites are supplied with packets of ground coffee blended by [Coffee Without Borders](#). Coffee Without Borders gives 100 percent of their profits to humanitarian aid organizations such as [Global Hope Network International](#) who invest in sustainable community development and other humanitarian assistance projects.

While sipping an exceptional cup of coffee in a far-off country, humanitarian aid worker Hal Jones realized that he held in his hands the means for bringing sustainable community development to many of the Third World countries in which he served. He recognized that coffee is a commodity that passes through all levels of society, from the humblest farmer to the wealthiest dignitary. So after sharing his ideas with coffee importers, business managers, financiers, philanthropists, they all said it could be done – and Coffee Without Borders was born.

Coffee Without Borders uses the global currency of coffee to improve the quality of life for people living in developing countries. As one of the most heavily traded commodities in the world, coffee is primarily cultivated in poor countries, while the majority of it is consumed by the wealthy. The company assures that the small coffee farmer in developing countries receives a proper compensation for their product and labor.

So guests may enjoy a great cup of coffee in their suite at Honua Kai Resort & Spa, and warm their hearts in knowing it's all for a great cause.

About Honua Kai Resort & Spa (<http://www.honuakaimaui.com/>)

Honua Kai offers a uniquely contemporary Maui experience. Nestled on 38 oceanfront acres of Kaanapali's pristine North Beach, the resort is designed as two U-shaped buildings with ocean and mountain views, lush landscaping and expansive open spaces. This openness is mirrored in each of the 628-guest suites (one-, two-, and three-bedroom) with professionally equipped kitchens, spacious and homelike floor plans, and luxury resort services. An imaginative aqua network of pools, hot tubs, natural pond bridges, waterslide, waterfalls and fountains allows for privacy and play.

Honua Kai Resort & Spa is opening in phases through early 2010:

OPEN – Hokulani building (318 guest suites, `Aina Gourmet Market, pool, fitness center, concierge desk, Family Fun Club, pool & beach activities operation)

Late 2009 – Duke's beachside restaurant

Early 2010 – Konea building opens (310 guest suites, lobby café, two pools, spa)

For reservations and information, please contact a travel professional, or call the Resort directly at 1-888-718-5789 from 7 a.m. to 6 p.m. Hawaii Time, or visit www.honuakaimaui.com.

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Photography available upon request.

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